

THURSDAY, AUGUST 3, 2023



Joel Rusky, whose mother passed away from dementia and who has seen many of his neighbors and friends impacted by Alzheimer's, recently coordinated the community of Riverland to host a pickleball tournament to raise funds for their local chapter of the Alzheimer's Association. "We have many residents who have been affected by this disease and wanted to support the efforts to raise awareness and support a cure," said Rusky. "I am proud that we exceeded our fundraising goal due to the efforts of the community and their dedication." The event raised more than \$7,000 with 100 participants through The Longest Day initiative from the Alzheimer's Association Southeast Florida Chapter. Dollars raised will go to care and support programs, research and outreach. For more information, call the Alzheimer's Association 24/7 Helpline at 800.272.3900 or visit [alz.org/sefl](https://alz.org/sefl).