

Notables

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Left to right: GL Homes Vice President of Community Relations Sarah Alsofrom, GL Homes President Misha Ezratti and Gulfstream Goodwill Industries Chief Development Officer Erin Kozlowski. Photo taken at Lotus Palm in Boca Raton, a GL Homes community. [TRACEY BENSON PHOTOGRAPHY]

Start your engines: Second annual ‘The Gulfstream: Drive to Provide’ rides into town Feb. 16

Gulfstream Region Porsche Club of America will host the waterfront fundraiser that benefits Gulfstream Goodwill Industries’ homeless prevention services.

By Steve Dorfman • Notables Staff Writer

Looking to accelerate your philanthropic giving – and have a blast while doing it?

Well, there’s an event that’s speeding into town that’s certain to get your motor running for the start of Presidents’ Day weekend: The second annual The Gulfstream: Drive to Provide will take place on Friday, Feb. 16, at the Lake Pavilion in Downtown West Palm Beach at 5 p.m.

The event – which will be hosted by Gulfstream Region Porsche Club of America and feature more than 40 Porsche vehicles on display – will benefit the good folks at Gulfstream Goodwill Industries.

Founded in 1966 by former Mayor of West Palm Beach, Marvin Pope “Ham” Anthony, the organization has grown to 900 employees and is the largest health, human and social services nonprofit in the Palm Beach and Treasure Coast area collectively.

Its local impact cannot be overstated.

For instance, in its four separate shelters, every night Goodwill provides a safe place to stay for 300 individuals who would otherwise be on the streets.

As big as it’s grown, Gulfstream Goodwill Industries understands that it could not do what



President of Gulfstream Region Porsche Club of America Kyle Rathbun [BRANDON VAN HERSKOWITZ]

it does without the financial support of the entire region – which includes strategic partnerships with those who are active in the philanthropic community.

See **DRIVE TO PROVIDE, 2D**

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DRIVE TO PROVIDE

from 1D

“We are proud and thankful of our partnerships in the community, especially with GL Homes,” said Erin Kozlowski, chief development officer of Gulfstream Goodwill Industries. “For the past eight years, GL Homes has been a significant supporter, providing \$80,000 a year to our homeless programs. They also constructed our Home at Tamarind in West Palm Beach. GL Homes’ support goes beyond their investments to support our programs by helping to build affordable housing.”

For its part, GL Homes has long been an advocate for the programs and services Gulfstream Goodwill Industries provides.

“Many people know Goodwill for its thrift stores, but the organization is so much more,” said GL Homes President Misha Ezratti. “Since 2015, GL Homes has provided Gulfstream Goodwill clients with Good Night’s Sleep furniture packages for people transitioning from the Lewis Center to independent living. Through Home at Tamarind, GL Homes built affordable housing for developmentally and physically disabled clients who were at-risk of homelessness. Collaborative projects like these change lives for the better.”

Kyle Rathbun, President of Gulfstream Region Porsche Club of America, echoes Ezratti’s sentiments: “Gulfstream Region Porsche Club of America has a passion for cars and meaningful ways to give back through philanthropic endeavors. We are proud to have Gulfstream Goodwill Industries as our charity of choice. It’s incredible how they are helping the homeless community and providing them with a better life.”

Those who attend the Feb. 16 event will be treated to quite a memorable evening.

In addition to viewing those one-of-a-kind privately owned cars, guests will get to experience silent and live auctions, entertainment and culinary creations from Gulfstream Goodwill Industries’ Career Academy of the Palm Beaches, and the ability to bid on one-of-a-kind artwork that’s speed-painted by internationally accomplished artist Michael Israel.

There’s really no way to describe how important Gulfstream Goodwill Industries is to the most vulnerable



Gulfstream Goodwill Industries Director of Operations Homeless Shelter Services Michael L. Williams proudly displays a GL Homes Good Night’s Sleep package.

[CAPEHART]



Gulfstream Goodwill President & CEO Karen Davidson and Gulfstream Goodwill Executive Board President Joan McCabe

[BRANDON VAN HERSKOWITZ]

people in our community, but GL Homes Vice President of Community Relations Sarah Alsofrom gave it a try: “I don’t think our community realizes how much Gulfstream Goodwill does to care for people experiencing homelessness. It is the largest homeless provider within a five-county region and is unmatched in the impact it makes to eliminate homelessness.”

TICKET INFO AND SPONSORS

What: Gulfstream Region Porsche Club of America presents: Drive to Provide

When: Friday, Feb. 16; 5 p.m.

Where: Lake Pavilion in Downtown West Palm Beach

Tickets: \$100 per person or \$356 per couple with VIP access

Call: 561-848-7200

Website: goggi.org

Sponsors: Braman Porsche West Palm Beach, GL Homes, K2 Motorcars, Gardens Wealth Management, Gunster, Abaco Automotive, One Digital, Peter and Suzanne Kronen, Joan McCabe and Karl Eisleben, Florida Insurance Trust, and The Jorgensen Foundation